

NCCC Board Meeting Minutes
September 22, 2008

Meeting called to order (no time noted).

Minutes approved without changes.

Carol reiterated that she would not run for the NCCC board next year. Dolores was appointed to head a nominating committee. Karl volunteered to work with Dee; Lou volunteered as well.

Roadies News

Club literature promises that no one gets dropped, but that is no longer true. Jeff looking for suggestions. Next are some suggestions:

- Suggest to faster riders they move up to long rides
- There is a big gulf between long and regular rides so first suggestion might not be workable.
- Add a 2nd ride leader to head up a slower group
- Change wording on web site
- If have second ride leader need to formalize
- Nice to have 3rd ride that would be about 30 miles, but a ride leader would be needed
- Cruisers do distinct rides on Fridays and have 2 ride leaders
- Need to introduce ride leader who will stay with the stragglers
- It's nice to be able to drop through the riders to find your level. Everyone is an adults and should be responsible for themselves
- If different groups are formed, all should follow the same route
- Need to have truth in advertising: We do not have sweeps; anyone joining must be able to ride 14 – 14.5 mph
- Like Jeff's idea to list "gauge" as to how fast you are going for people who don't understand average mph
- Be sure and explain average
- Have A and B ride

Carol will work with Jeff to come up with wording for second ride leaders.

Jeff will try and have slightly shorter rides.

Carol and Jeff to work on article for newsletter. Lisa suggested advertising on web site (for second ride leader).

Advertising on Jersey

Nothing in print, but Chipotle contacted Mike Santoro and wanted to do something with the club. In past club has only accepted cash. Chipotle offered up to \$1000 to go toward catering (from them), free burritos or what ever we come up with.

Mike foresees one big NCCC logo and smaller Chipotle on the jerseys, getting ride of the smaller sponsors.

Have money left over from last jersey order.

Dee and Lisa liked idea of Chipotle sponsorship, because they support American cycling.

Mike doesn't see doing new jersey till spring at earliest.

Karla wanted members to still be able to buy pockets.

Carol concerned this type of sponsorship could open a Pandora's box in future years.

Vote to accept Chipotle sponsorship: 11 for; 4 against

Voted to allow club members to advertise on pockets and vote passed.

Treasurer's report:

Income:	\$4068.50
Expenses:	\$2494.49
Total:	\$1572.01

Kelly Jay donated \$250 out of his road rage settlement to club, and Jeff read a letter from Kelly's lawyer.

Membership:

Members:	184
New	42
Renewal	142

29 people are receiving newsletter by snail mail.

Spokey Dokes: nothing to report

Crusiers: nothing to report

Website:

Jeff will give Karl new wording on rides per earlier discussion. Letitia will send to people at this evenings meeting.

Letitia will send an updated list of who needs an early copy of newsletter to the newsletter editor.

Carol announced Oceanside has been designated "Bicycle Friendly" and is the first in San Diego to receive that designation.

Carol announced that "Bike the Bay" was popular and was a money maker for the Coalition. It will be repeated next year.

Holiday Party

Diane found a caterer who will charge 70 people \$1100. She passed around a menu. The caterer would do everything. Holiday party is also open to other options. It was suggested that \$5/head be charged for members and \$15 for nonmembers, but that was changed to \$10. Will advertise a different caterer is being used with a nicer menu. On the Holiday Party committee is Diane Martin, Mary Martin, Dolores Wells.

Dolores handed out brochures from club mailbox.

Next board meeting is Monday Dec 8.

Meeting adjourned.

Respectfully submitted

Letitia Sokoll, Secretary NCCC