

NCCC – North County Cycle Club – Board Meeting

Time: 6:00 pm; Date: Tuesday, October 3rd, 2017

Location - San Marcos Brewery, 1080 W San Marcos Blvd., San Marcos, CA 92078
760.471.0050

NCCC 2017/2018 –Board Officers and Members at Large

Peg Demery – President

Dan Crane – VP

Michelle Saint-Germain – Secretary

Dolores Wells – Treasurer

Robert Abraham – Member at Large

Terry Delaney – Member at Large

Dale Delaney – Member at Large

Tom Hicks – Member at Large

Patty Knudsen – Member at Large

Club Volunteers

Karl Rudnick - Membership

Karl Rudnick - Website

Dale Delaney – Kit Coordinator

Attendance for Today's meeting:

Robert Abraham

Dan Crane

Dale Delaney

Peg Demery

Tom Hicks

Patty Knudsen

Norvall Lyon

Karl Rudnick

Michelle Saint-Germain

Dolores Wells

(Terry Delaney – Absent)

Paul Nevins

Agenda Highlights:

1. President Updates: Old Business -- None
2. President's Report: New Business – Minutes from the previous meeting were approved.
3. Website Report—Karl Rudnick

Website - Updated the underlying "Theme" of the website, which provides the overall "look and feel." This was a MUST as our old theme is no longer supported and broke the latest Content Management System (CMS) software update. We need to keep up with versions for security and

robustness to bugs. The current theme will be supported for at least 3-4 years as our CMS evolves. Details on this NCCC Forum > Website post.

4. Membership Information—Karl Rudnick

Membership - The 2017 NCCC roster was delivered to all active members. Only one grumpy person was unhappy that their address was incorrect - it is each member's responsibility to keep their info up to date for the roster creation, which is fully automated from the database. There are currently 165 active memberships. 34 of those are family memberships, so our theoretical max ridership is about 200.

5. Ride Leader Announcement

Robert Abraham announced he was stepping down at the end of October as Ride Leader for the Roadies regular ride. The rides will now be coordinated by two other members of the group.

6. Kit Reorder

There will be an open period later in October for ordering/reordering club kit. The design will be pretty much the same as it is now, with the logo appearing lower on the back of the jersey. Also there are two types of fabric available for shorts. The minimum order is 15 total pieces of any type, not 15 per type of piece (e.g., jersey, shorts, jacket), to get the 5% discounted price. Pieces will be delivered in mid- to late-December.

7. How Membership Money is spent

The club raises funds primarily from individual and family memberships from regular riders. There are also a few memberships purchased by entities. Over the past two years there have also been about \$500 received in donations. The club spends most of its funds on the 4th of July picnic and the Annual Holiday party in December. In the past the cost of the picnic has been totally subsidized for club members. The cost of the Annual Holiday party has been subsidized by the club so that members pay a reduced price. The Annual Holiday party cost also includes paying for cleanup. Other expenses include the insurance that covers members on official rides, and those related to maintaining the website. The NCCC also has an annual membership in the CABO bicycle organization.

It was moved/seconded/approved that the July 4th picnic have a \$5.00 cost per person attending. This will help to cut down on the overall cost of buying more food than necessary for no-shows.

The club does not have a formal budget. A discussion of the current club membership ensued. It was suggested that the club could raise the membership fees, although without a pressing need for a larger budget this could not be approved. Another suggestion was made that more club members need to volunteer at club events, especially the two large party events. At this time there are no sponsors to defray the cost of NCCC kit. No club monies are spent on the kit.

It was motioned/seconded/approved to send a survey to club members to advise the Board on how membership money could be spent. Michelle will design a survey to be emailed to all club members.

8. Sunday Long Rides

Those interested in this topic are directed to the discussion thread in the Forum. It was suggested that NCCC members wear NCCC kit when participating in this ride. Nigel is the ride leader.

9. Ride Leader Updates & Notifications

Ride leaders are reminded to send each month's proposed rides to Karl Rudnick for posting on the web at least one week before the start of the new month. Also leaders need to show up at the posted start date/place/time for each ride and to obtain waiver signatures from new riders. Ride leaders should complete the Bike 101 bicycle safety course.

The Spokey Dokes mountain bike ride section needs a ride leader. Notify Peg if you are interested.

It was motioned/seconded/approved that the NCCC explore placing flyers in local bike shops to promote membership in the club. Peg will design a flyer.

10. Sponsorship Program – Supacaz

There was a request from Supacaz, a seller of handlebar tape, to be a club sponsor, which requires a minimum donation of \$1,500 per year for two years to NCCC. In exchange the sponsor is included on the club kit. At the present time, there is not enough information to make a decision. Peg will acquire more information for the next board meeting. At the present time there are no kit sponsors.

11. Bicycle Traffic Skills Course – TS 101 for 2017

This course continues to be offered free of charge in Oceanside, Carlsbad, and Mission Valley. All NCCC members are encouraged to take the course.

12. NCCC – Events – Save the Date Blast - 16th of December – Annual NCCC Holiday Party

An email will be sent to all members to save the date for the Annual NCCC Holiday Party on December 16th, 2017. It will be held at the same location with the same caterer. Members are asked to volunteer to help plan and carry out the party. There may be free club socks for volunteers.

13. Misc

a. New Roster Blast to Members

The new NCCC member roster was sent to all members. It was commented that members need to indicate on their member account what information they wish to be made public and what information they wish to remain private. Otherwise all member information on the database will be included in the roster sent to all members, i.e., name, address, phone, email contact. It was suggested that the club needs to ensure the security of the database containing this information.

b. By-Laws

The Board was informed that the By-Laws can only be changed at the December meeting. Currently the By-Laws require members to have a California Driver's License. However, this has never been enforced. This may have been adopted in order to purchase the club insurance policy. Peg will determine if this is in fact so, and whether the language can be changed.

14. Treasurer's Report

Beginning balance 1/1/17	\$ 543.13
Deposits	\$3,274.68
Withdrawals	\$3,525.27
Ending balance 9/27/17	\$ 292.54

15. Committee Reports:

- a. Membership – see above
- b. Website – It was proposed that the names of all NCCC officers and Board members be posted on the main club web page. Peg will coordinate this.
- c. Ride Coordinators report – Sunday Ride Leadership-- see above
- d. Kit Updates - Dale – see above

16. Last Meeting for the year – Saturday, December 16, 2017