

PO Box 2866 San Marcos, CA 92079-2866

NCCC Board MEETING, February 11, 2020

Location: San Marcos Brewery and Grill

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Attending:

Board members: Robert Abraham
 Kevin Brickley
 Ken Chin-Purcell
 Ursula Cunneen
 Dana Gross
 Norval Lyon
 Kathy Yancey
 Karl Rudnick

Other Members: Ben Moshier- Ride Leader

Meeting called to order at 6:30 pm by Club President Norval Lyon

1. Minutes of September 2019 were read

Motion to Approve by Robert, Seconded by Dana, Passed

2. Matters from September meeting

All Ride Leaders are asked to post All rides on NCCC Website

A. NCCC Membership Cards

Kudos to Ken for creating our club's membership card & coding it so that each member can print their own. There will be a link on our website for each member to bring up & print their card. Action: Ken.

Robert will send an Eblast to members with membership card instructions

Dana arranged for our Members to have access to Columbia Employee Discount Store: Members must print Columbia Flyer & show Membership Card to enter the discount store.

B. Agua Hedionda membership cost

Dana requested the club pay \$150 membership fee for 2 years, due in May. With the membership we're able to use the facility for a discounted fee for our Fourth of July and Holiday Party. There was discussion of requesting more space for our events since they are well attended. Ken moved to pay the \$150 for 2 year membership, seconded by Robert, Passed.

C. Meet Up Page

Norval said Paul Nevins put us on a Meet Up Page with a link to our website to encourage new riders. We have had a few new riders that heard of our group from the Meet Up site.

D. Club Advertising Card

Norval designed a template for an Advertising Card to put up in Bike Shops & Restaurants etc to get information out about our Club Website, Rides, & membership.

Robert will work on adding Clarity, Resolution, details to the card (thank You Robert).

3. Finance Report

Ken reviewed the Finance Report ([2020](#) and [2019](#))

He is working on the Tax Return

NCCC Insurance was paid for the year (\$1013)

Renewing Ride With GPS for \$250 was discussed:

The Library of Rides is very helpful for Ride Leaders

Karl said he would help Ride Leaders access the Route Manager Privileges.

Norval proposed to renew GPS Membership, it was second by Ursula, passed.

4. Members Report

Robert reported our membership stands at 196, 7 haven't renewed due to moving etc, a couple of new memberships for January. Karl stated the year over year pattern is we lose about 30 members & gain 30 members. Norval proposed the addition of 3 Club Ride Leaders: Ben Moshier, Kori Propst & Pat DiCosmo, seconded Kathy, and passed.

5. SDCBC: Council of Bike Clubs Membership

Ken & Karl attended the last meeting. The council gives cyclists a stronger voice in the county and state about road design, bike right away and safety. Karl is an At Large Board Member. Ken is also considering joining as a representative of our Cycle Club.

6. Kit: Socks

Discussion of designing socks to match our club's kit. An idea was to match the stripe pattern on the jerseys and socks. We could contact The Sock Guy about the possibility of making the socks or Eliel. Action: Kevin

7. Events

Dana reported the success of well attended Holiday Party, the cost was \$1,900 and income \$720. Discussed next year possibly using additional back room since there was such a great turn out.

The New Year Bike and Beer event income was \$115 and the cost was \$92.

Norval said Bill Heidler volunteered his lovely home in Encinitas for our Spring Fling Event. The club will provide sandwiches, tea and water. The members will be asked to bring appetizers, sides, desserts. Dana will order the sandwiches and organize the event. Parking is limited so rides will start at REI and end at Bill's house. One or more members (max 4) will transport the potluck items to the home at the end of the ride. The date is April 11, and Norval will send out a planning e-mail to ride leaders about the event.

Dana has reserved Agua Hedionda for our Fourth of July Gathering at a discounted cost of \$300. Our Club will supply sandwiches, iced tea, and water. Members will be asked to bring potluck items. Members will be required to RSVP: Action: Dana, Norval, Karl.

Norval motioned to pay \$300 reservation fee for the party, second by Kathy, and passed.

Dana discussed plans for the Holiday Party, December 2020. We will have the Raffle prizes again but probably a smaller number.

Thank you Dana for all the time and effort you put into organizing our Social Events.

8. Meet Up Page

Norval said Jon Paul put us on a Meet Up Page with a link to our website to encourage new riders. We have had a few new riders the heard of our group from the Meet Up Site

9. Club Holiday Toy Drive

Norval discussed the Annual Club Toys for Tots Ride to the San Marcos Fire Station .About 60 gifts, including a bicycle were donated. Thoughts of Donating the toys to a different charity was brought up. Kathy will look into other organizations. Robert volunteered to give information about our toy ride to the Coast News and possibly about our Club.

10. NCCC Website

Karl has translated our website into Word Press which is a format that is more up-to date and user friendly. Thank you, Karl. Karl has added an under 18 Adult consent form to our Website. Ideas to update our Website were discussed with better graphics and a Board Blog that would allow older info.to be pulled up. The website was last updated in 2009 & does not interface well with cell phones.

Robert will look into finding a person to possibly create a new logo and webpage. Thank you, Robert.

11. AOB

CABO-California Association of Bicycle Organizations is a very good Advocacy and lobbying Group for cycle Clubs and Cyclists.

Karl shared that in addition to the \$50 membership fee \$150 was sent last year. Norval proposed sending \$200 to CABO, seconded Ken, Approved.

The Board Meeting was adjourned at 8:00

Next Meeting Tuesday, May 16

