

North County Cycle Club

PO Box 2866 San Marcos, CA 92079-Club Address
3754 Scenic Way, Oceanside, CA 92056 - President's Address.

Board Meeting Minutes- May 10, 2022

Location: 980 Park Center Drive, Vista, CA

Attending

Executive Board Members:

President James Lyon,

Vice President Kenneth Chin Purcell,

Treasurer Donna C. Fausner Ragan,

Secretary Kathleen Schmid Yancey

Board Members:

Karl Rudnick, Dana Gross, Sean Brennan, Johan Cronje

Club Member: Ursula Cunneen

Meeting called to order at 6:12pm by Club President Lyon

Approval of Minutes from February 8,2022

Dana moved to approve the minutes, it was 2nd by Donna

Finance Report

Donna presented the Quarterly Financial Expense Report. She reported that there was a steady flow of Membership Dues and Donations. A major expense this quarter was the Liability Insurance which increased by \$140 to a total of \$1,198 for the year. This quarter we had a negative cash flow, but the balance is positive; major expenditures for the year have already been made. Thank you Donna, for such a precise report.

Dana mentioned that the members should know that the \$20 membership fee helps to cover the insurance, the pizza at the All Club Rides & other Social Functions.

Membership

We have a membership close to 200 currently. Johan stated many added a donation to their renewal membership as no dues were collected during The Covid Shut Down Year. There was a discussion that some of the renewals have not been counted correctly. This will be looked into. Thank you Karl and Johan.

Club Flyer

Ken created a Club Flyer to place in Bike Shops etc to encourage membership in our club. Thank you to Ken for creating an excellent Flyer for NCCC. He presented a 5x4, a 4x6 vertical and a 4x6 horizontal version of the flyer. The Board decided on the 4x6 vertical card. Dana asked if yellow could be added to the Flyer. It was agreed the pop of color would be a good

addition. Karl stated that business cards would be good to print as well. Ken checked into printing costs which will be about \$150 for 500 flyers and business cards.

Union Tribune North County Newspaper Event Page

Norval contacted the Newspaper to include some of our Events and Rides in the Event page of the newspaper. Unfortunately, the cycle events were not placed in the paper. He will contact them again. It was suggested to also try contacting the Coast Paper and other publications to publish our club's events.

Sean and Ken volunteered to work on Marketing our Club as well. Thank you Norval, Ken, and Sean for helping NCCC grow in membership!

Club Logo Products and Possible Reorder of Kit

Thank you Sean for setting up a Club Store with our NCCC Logo on Clothes & Gear for members to purchase. Sean asked if the club wanted to make a small profit on each product by adding to the base price of the items. It was discussed & decided to not increase the price at this time to make a profit.

Some members would like to have the Kit Orders reopened. The manufacturer requires at least 5 of any one item to be ordered. The decision was made to solicit interest in a kit reorder through a form on the Clothing web page: [Karl](#).

All Club Ride April 30, 2022 Review

All the groups riding together the first miles of the route to Walnut Park went well. Ideas to fine tune the All Ride Segment were brought up and discussed. It was agreed that breaking into the riding groups after the park was a good plan. The Pizza at the Pub after the ride was provided by our Membership dues and was enjoyed. Thank you Dana, Norval, & Ride leaders for making the Event go smoothly & well. We will continue with the Pub part of the All Ride on October 30.

Events: 4th of July Holiday Party:

It was discussed and decided to have the Holiday Party on Saturday, July 2, instead of the actual holiday so there wouldn't be conflicts with other festivities on 4th of July. We will start and end at StageCoach Park in Carlsbad. Dana has reserved the area for us from 11:00-1:30 and there are Public Restrooms nearby. Dana, our wonderful Social Director, plans on serving Jersey Mike's delicious sandwiches, chips, dessert, water, and iced tea when we return to the park at the end of our ride. The plan is for all groups to finish rides by noon to 12:30pm. Three cheers for Dana and all her work organizing the luncheon.

Kudos to [Sean](#) for creating the route for the first 10 miles of the All Club Portion of the ride.

SBCBC Update

Karl and Ken reported back on the meetings and on the changes in Leadership and goals of the coalition. The coalition board voting was made up of 50% Cycle Club Reps. The new Leadership is considering changing to one vote for all cycle clubs combined.

Karl shared that Ken had spent a lot of time creating a precise & clear Cycle Task Tool Kit Document to send to Sacramento about Cycle Trail Design and Safety.

AOB

Dana spoke about concerns of ride safety protocol during club rides & choosing safe routes. The correct protocol on rides should be followed. It was agreed to eliminate portions of cycle routes where there is no shoulder or have unsafe conditions.

Important upcoming events: Tuesday August 9th: Board meeting,
Tuesday November 15 Board meeting

Independence Day OneClub Ride andLunch: July 2 at Stagecoach Park
OneClub Ride: October 29.
Winter Holiday Party: Saturday, December 10

Motion to Adjourn

There was a motion to close the meeting at 7:42 by Ken and 2nd by Donna.

Respectfully Submitted,
Kathleen Schmid Yancey
Key Executive Secretary

James Norval Lyon
Key Executive-President

Kenneth Chin-Purcell
Key Executive Vice President

Donna C Fausner Ragan
Key Executive Treasurer