

NORTH COUNTY CYCLE CLUB BOARD MEETING

TUESDAY August 9, 2022

PO Box 2866 San Marcos, CA 92079-Club Address
3754 Scenic Way, Oceanside, CA 92056 - President's Address.

Board Meeting Minutes- August 9, 2022

Location: 980 Park Center Drive, Vista, CA

Attending

Executive Board Members:

President James Lyon,

Vice President Kenneth Chin Purcell,

Treasurer Donna C. Fausner Ragan,

Secretary Kathleen Schmid Yancey

Board Members:

Karl Rudnick, Dana Gross, Johan Cronje

Meeting called to order at 6:12pm by Club President Lyon

Approval of minutes of May 10, 2022

Dana motioned for approval, second By Donna & Passed.

Finance

Donna listed the requirements to be classified as a Recreational Club Organization. In addition to meeting the requirements. Also we would need to pay the IRS \$600 in Fees to attain the new classification and an annual \$30 fee to the state of California. The pros and cons of attaining the Recreational Club Organization were discussed. Dana brought up that we could be called a Not-For-Profit Organization.

Membership

Johan reported we presently have 188 members. This includes 15 new members and 7 expired memberships.

Ken will continue to pass out groups of club cards to Ride Leaders to distribute. Flyers will be placed in bike stores by Board Members. Ken will create a spreadsheet of cities and stores where the cards have been placed.

Kit Logo products

The Club Logo Store is open and has received orders.

There was a discussion about the timing to reopen Club Kit orders. There needs to be a minimum of 5 orders of the same item in order to process the order. At present we have 4 members ready to order club kit jerseys. **Ken** will send out an E-Blast about reordering kits to hopefully increase the order numbers. **Norval** will add kit promotion to the new member welcome letter.

Events and Holiday Party

The Club 2nd Of July Event went well. The Menu & Food were great. Dana saved our club \$200 by reserving the new park location. There was a discussion of creating different routes with less hills for the 4 of July Ride next year. Thank you Dana for all your time & effort in planning a delicious menu & finding the new location. Thank you to our fantastic Ride Leaders as well.

The next All One Club Ride will be October 29. Norval is creating the route; the re-grouping will be at Guajome Park. Beer & pizza at Dos Desperados; fixed times for pizza delivery 11:45 and 1:00 to accommodate the varying ride groups & distances.

Dana brought up the idea of having ice cream at Handles in the Las Posas Center instead of pizza on one of the All Club Rides.

Christmas Party 2022: We hope to have Eugenio cater the dinner again and use the same location; **Norval** will contact him when the Valley Club reservation is firm. The menu will include a vegetarian pasta dish, a chicken dish, a salad, and dessert. Norval will provide 2 people as servers at the party. December 10, was booked so Ken will request Friday December 9, and will let us know if it is available.

Website Update

Karl did research and chose MailerSend for cost and ease of setup in aMember PRO and with our DNS (domain) records. We have a shared hosting service which was last invoiced at \$250 for 3 years and is due for renewal on May 21, 2023. The next 3 years would cost \$540 unless we can get a customer discount since we have used the service since May 2007." Donna requested a list of yearly expenses so each one can be planned for in the upcoming budget. Karl purchased northcountycycleclub.org for our club this year and we also intend to retain northcountycycleclub.com along with northcountycycleclub.org Thank you Karl for your time and expertise in keeping the club's tech up to date.

RwGPS: Ken will update the description on the RwGPS club home page.

It will be clarified that you must be a member of our cycle club to receive the advanced features, which include audio cues and advanced route planning. Thank you, Ken.

SBCBC Update

Karl and Ken discussed the organizational changes of SBCBC and the new direction the coalition has chosen. The goals of the San Diego County cycle clubs and the Coalition

are diverging. With the new coalition format Ken and Karl are questioning if their voices will be heard or taken into consideration at all. It was discussed if Ken would keep his Leadership position or would step down from serving with SBCBC. Ken has decided to step down.

AOB

It was decided that more regrouping on Clipper rides would be included in the future. The Cruiser group is very small. We are considering having just Clipper & Roadie Rides until we have more interest and numbers for a Cruiser Group.

Close of Meeting: Kathy motioned to close the meeting, 2nd by Donna. The Meeting Was closed at 7:23 pm by Norval.

Kathleen Yancey
Board Secretary