

North County Cycle Club Organizational Meeting Minutes

May 13, 2025

PO Box 2866 San Marcos, CA 92079 - Club Address

Location: 1999 Citracado Pkwy, Escondido CA

Attending

Executive Board Members

President: Steve Fox

Treasurer: Donna Fausner Ragan

Secretary: Kay Pfeiffer

Board Members

Sean Brennan, Ursula Cunneen, Karl Rudnick, Frank Wheeler

Other Club Members

Cody Barnes

Meeting called to order at 6:00 PM by Steve Fox

Minutes approval

Steve moved to approve the February 13th, 2025 meeting minutes. Kay 2nd, unanimously approved.

Ride Leader Approval - Roadies

Karl motioned for approval of Michael Reeves as Ride Leader. Donna 2nd, unanimously approved. Steve Fox will ride as mentor on one ride with Michael.

Roadies Ride Leader Issue

Regular Roadies group has had attrition over the past few months. There is growing concern regarding the ability to fulfill the diverse needs of the faster vs. not-as-fast riders' needs. Current rider numbers are 6-10 riders. Previously, the Roadies had close to 20 riders.

Cody Barnes addressed the group on the issue. Several ideas were discussed, actions being considered were to have 2 ride leaders, one for each "sub-group". Cody presented another idea to have a "bonus route" as an addition to the ride for the faster riders.

Another concern was communication between the 3 Subgroups. Roadies and Clippers meet at Grand Plaza, and the Long Roadies meet at Las Posas Park, and both are happy with their

respective meeting places and do not want to change. To better sync between the Roadies and Clippers, the Clippers have agreed to a revised start time of 8:00 AM beginning Saturday, the 24th of May, at the Grand Plaza location.

Action: Karl to pursue contact with Dan Crane to see if he is interested in taking on the role of a Roadies Ride Leader.

Action: Cory to review location behind the theater next to the now defunct OCRR to see if any new facilities & parking are nearby.

Club Kit/Kit Sponsorship/Bike Shop Sponsorship

Sean indicated December/January would be the two year mark for kit ordering from Ascend. From Design approval to order ready is 2 months. To meet this date, the design with all sponsorships finalized would need to be in place. The design committee will need to be solicited before the next board meeting in July to get the ball rolling.

Per email to Kay from Howard to inform the board in his absence, Howard had polled numerous Clippers and all riders were in favor of adding "San Diego" to the jerseys in order to indicate where North Country Cycling club resides when participating in out of town events. Kay motioned to have this added, Steve 2nd, and was unanimously approved.

Howard also emailed regarding additional Bike Shop relationships/sponsorships. He has visited Black Mountain Bicycles and Bicycle Warehouse. Both were receptive to hearing his presentation and would get back to him with a response for a future meeting.

Club Socks

The Sock Guy was the initial vendor considered with the design and local relationship in place. Due to previous concerns about the ability to meet a 120 pair minimum quantity for ordering, the previous board requested a review of other vendors. Per the review by Kay and the "sock crew" committee of Kay, Karl and Dana, The Sock Guy had the pricing, quality, and a local relationship with the vendor. The Clippers were polled with a potential of 75 pairs desired. With the addition of the Roadies groups, the potential of reaching the 120 pair minimum became more of a reality. Karl already has an order portal set up, tested and could be implemented right away. The sock team of Dana Gross, & Kay will assist with distribution. Lead time for delivery is about 5 weeks from the date of the club order. The club will charge members \$8 per pair for purchase.

Kay made a motion to go with the Sock Guy, change the cuff from 4" to a 6". Steve 2nd, and the motion passed 4-3 votes.

Action: Kay and Karl to review the yellow color and finalize all with the vendor.

Events

One club Ride: Saturday, May 31st, \$350 for Pizza (in budget, same as last event) at Dos Desperados Brewery.

July Independence Day Picnic on July 5th: Ursula has already reserved the picnic area at Stagecoach Park from 10 AM to 1:30 PM. RSVPs would be needed by the 30th of June with a vegetarian option on the RSVP form.

Action: Karl to revise RSVP form from last year's event.

Scavenger Hunt: Howard's email stated the responses were too small to warrant an effort to organize at this time.

Budget Report

Donna has submitted a draft four-year forecast for NCCC thru year 2028. Per input from this board meeting, with the revisions made, a revised budget to be submitted with the Club projected to reduce its cash balance by approximately \$3,000, resulting in an estimated year-end balance of around \$4,800. This forecast assumes a one-time sock purchase in 2025, along with annual spending of \$250 each for educational and community support initiatives.

Ride Leader Subcommittee

Karl is in the process of creating a Ride Leader Checklist. Each leader would be approved by the board, have a mentor ride as needed, possibly use the Cycling Savvy Course for "Group Ride Leader" in place of the current requirement for the Smart Cycling Course. Final motion to approve will be postponed for vote until the process is finalized by the committee.

Upcoming 2025 Board Meeting Dates

Currently scheduled on following Tuesdays:

July 8th

September 9th

November 11th

Holiday Event or Other TBD

Actions:

1. Karl to contact Dan Crane regarding interest in a ride leader position with Roadies.
2. Cory to review location behind the theater next to the now defunct OCRR to see if any new facilities & parking are nearby.
3. Kay and Karl visit Sock Guy and approve colors and final design of club socks.
4. Karl to revise RSVP form from last year's event.

Motion to Adjourn

The Meeting was adjourned at 8:14 pm by Steve, 2nd by Frank and unanimously approved.

Respectfully Submitted,
Kay Pfeiffer
Secretary